

Levinsky College of Education, 15 Shoshana Persitz St., Tel Aviv | **10 April 2014**

spring-cleaning your pedagogical cupboard

design by Tzvi Meller

Schedule

- 8:30 – 9:30 Registration and browsing around the materials exhibition
- 9:30 – 9:45 Opening & greetings
- 9.45 – 10.00 The British Council: Introducing the *Routes to Excellence* programme
- 10:00 – 10:45 **Plenary I** **Dr. Judy Steiner**, Chief Inspector for English Language Education
The Revised Curriculum in the Classroom
- 10:45 – 11:00 Short Break
- 11:00 – 12:00 **Parallel Sessions I**
- 12.00 – 12:30 Break & browsing
- 12:30 – 13:15 **Plenary II** **Dr. Ofra Inbar**, Tel Aviv University
Teaching English in English? Let's talk about it
- 13:15 – 14:00 Lunch break & browsing
- 14.00 – 14.45 **Parallel Sessions II**
- 15.00 – 15.45 **Plenary III** **Dr. Amos Paran**, University of London
It feels right but is it? Intuitions, hard evidence and teaching
- 15.45 – 16.00 Raffle: win great prizes

Materials exhibition open all day. Don't miss it!

Clean out your cupboard: bring old worksheets to the Swap Corner

Hot drinks and cakes provided by ETAI

Meal vouchers courtesy of UPP

Registration and conference fees

ETAI members:	NIS 35
Non-members:	NIS 75
Students:	NIS 30
Presenters:	NIS 25
Non-member retirees:	NIS 50

Many thanks to:

Eric Cohen Books, UPP and Brainpop
for contributing conference bags and their contents
Wiz Kids
for name tags

You are kindly requested to wear your name tag throughout the day; people without tags will be denied entrance to sessions. ETAI does not take responsibility for the content of the presentations or materials presented at the conference.

Program

- 8:30 – 9:30 Registration. Browsing around the materials exhibition
- 9:30 – 9:45 **Opening and greetings:**
Michele Ben,ETAI Chair
Prof. Hanna Ezer, Dean of the Faculty of Education, Levinsky College
Prof. Elkad Lehman, Dean of the Multi-disciplinary Faculty, Levinsky College
- 9.45 – 10.00 **The British Council:** Introducing the *Routes to Excellence* programme
- 10:00 – 10:45 **Plenary I Dr. Judy Steiner**, Chief Inspector for English Language Education
The Revised Curriculum in the Classroom

Parallel Sessions I 11.00 – 12.00		Room
<p>Avraham Roos, Levinsky College - Where Do Words Come From?</p> <p>This lecture talks about etymology, explains how new words are created, explains about onomatopoeia, deriving, blending, clipping, backformation and other technical terms, tells fascinating stories about the origin of words and shows how multilingual the English language is.</p>	<p>Lecture HS TE</p>	<p>409</p>
<p>Naomi Geffen and Dana Prop, BrainPop - Turn, Turn, Turn: Vocabulary and Grammar</p> <p>How can we cope with vocabulary and grammar lists and still be interesting? Let's take a closer look at the principles and strategies suggested in the new/revised curriculum. We will show how BrainPOP ESL can help students acquire the receptive and productive knowledge needed to turn the wheel of language learning.</p>	<p>Lecture C E JH</p>	<p>410</p>
<p>Ann Shlapobersky - The 21st Century Digital Classroom and EFL: Plan for it</p> <p>In this talk we will discuss what a digital classroom is for us, as teachers, and our students; how effective technology is in language learning; what to think about when preparing a digital task for our EFL classroom and how to integrate digital course books.</p>	<p>Lecture E JH</p>	<p>411</p>
<p>Ellyn Marciano - Not Too Old For Games</p> <p>Games are not just "Child's Play". Older students still enjoy playing games, as long as they are challenging, relevant and not childish. See how you can activate your students by having them create and play games that are designed to improve vocabulary, communication skills and more.</p>	<p>Workshop HS JH</p>	<p>425</p>
<p>Iris Shenkman, Levinsky College - YES, You Can Use More English in Your Lessons</p> <p>How much English or mother tongue (Hebrew, Arabic etc.) to use is a never-ending source of debate and concern. But, no matter what you think, there are nice and easy ways of incorporating more, natural English in your lessons. Come and see for yourself!</p>	<p>Lecture E JH HS TE</p>	<p>426</p>
<p>Amanda Caplan - Teaching Technique, Teaching Style, Teaching Method, Teaching Strategy ...David Beckham?</p> <p>David Beckham is an example of someone who doesn't go away because he's "old". He's here to stay, like many of our teaching methods, or teaching techniques, or teaching styles, or any other collocation. What does David Beckham have to do with collocations? Come to this talk to find out!</p>	<p>Lecture JH HS</p>	<p>427</p>

Nicola Crowley, British Council - Flipping the Classroom	Workshop JH HS U AE	430
Rechie Judy Eisner - Springing the Squeamish into Speaking Success	Workshop E	431
<i>BY PRE-REGISTRATION- FOR ETAI MEMBERS ONLY</i>		
Prof. Penny Ur OBE - Beginning and Ending the Lesson: Some Tips	Lecture	434
In this lecture-discussion the speaker and participants will share thoughts on a relatively neglected topic in English teaching: how to begin and end lessons. Condition of participation: all teachers who sign up for this session should bring with them at least one useful tip on the topic, based on classroom experience as teachers or learners.		

12.00 – 12.30 Break and Browsing

12.30 – 13.15 **Plenary II Dr. Ofra Inbar, Tel Aviv University**
Teaching English in English? Let's talk about it

The widely held belief that the only language used in the language classroom should be the target foreign language is currently being debated. In this talk I will highlight some of the issues being raised and bring evidence from research to discuss the possible role and use of other languages in the English classroom, as well as teachers' perceptions regarding language use.

13:15 – 14:00 Lunch break & browsing

Meal vouchers courtesy of UPP

Parallel Sessions II 14.00-14.45		Room
Yehezkel Bund - Teaching Learning Disabled Students: When the Cupboard is Bare Do you often wish you had a lot more time and better funding when teaching LD learners? Whether you have learning disabled learners in a heterogeneous class or a "special education" class, this workshop will focus on practical tips on how to make the most of the resources you have.	Workshop JH HS	409
Judy Henn, Technion - Who's Afraid of Business English? Prepare your higher education students for the international world of business by giving them oral and written skills. Teach them how to answer a business email, write a cover letter, undergo a job interview, give an oral presentation and make small talk - in polite English - all through role play and simulations.	Lecture AE BE	410
Netti Susman, ECB -What's COOL for sixth grade? COOL - a new heterogeneous course for your 6th grade classes in accordance with the REVISED curriculum.	Lecture C E	411
Leah Doryoseph - Take Out Your Phones, Please Would you like to harness the power of those little pocket disturbances called smartphones? Come hear about some practical activities you can use in your English lessons. BYOD – Bring Your Own Device.	Lecture JH HS	425

<p>Hadar Peled - Disconnect in Order to Reconnect</p> <p>A meaningful use of technology. Everyone is talking about using computers, laptops and tablets in the classroom. Aren't we forgetting that the most important thing is the meaningful connection between the teacher and the students? So how can we be relevant and be "old school" in the "new school" era?</p>	<p>Lecture E JH</p>	<p>426</p>
<p>Merav Badash, Kibbutzim College - Effective Classroom Conversation: Taking Turns and Talking Time</p> <p>Successful conversation is an essential part of effective classroom management. This lecture discusses basic cooperative principles speakers follow, turn allocation in the classroom (who gets to speak, when and for how long), and the relationship between student talk time and teacher's talk time during the lesson.</p>	<p>Lecture JH TE</p>	<p>427</p>
<p>Kara Aharon - English is Fun to Read</p> <p>Young Israeli pupils learning to read English must master a new alphabet, sounds that don't exist in their native language and letters used as vowels, and do it all in the opposite direction. I use songs, games and other activities to make it easy and fun.</p>	<p>Workshop E</p>	<p>430</p>
<p>Gil Rechtman - Clarifying the Relationship: The Private Teacher and the Classroom Teacher</p> <p>Most teachers teach both in the classroom and privately. But is there a difference in the way we teach these two groups? What is the job of the private teacher? Should the classroom teacher instruct the private teacher? Should they always cooperate? How do we avoid friction between the two?</p>	<p>Lecture E JH</p>	<p>431</p>

15.00 – 15.45 **Plenary III Dr. Amos Paran, University of London**

It feels right but is it? Intuitions, hard evidence and teaching

In this talk I look at a number of areas in language learning and the way in which our intuitions may not always be borne out by research. I look at a number of different areas of research which can inform the practice of language teaching. The research I am interested in explores language, language learning, and language processing. In each case, I will discuss the implications for the language classroom based on one or two findings from each area.

15.45 – 16.00 **Raffle: win great prizes!**

We wish you an enjoyable and fruitful conference!

Conference Conveners:

Leo Selivan, Sharona Attiya and Lindsey Shapiro-Steinberg

Mark your Calendars!

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Abbreviation Key

E = Elementary School

JH = Junior High School

HS = High School

U = University

TE = Teacher Education

BE = Business English

AE = Adult Education

C = Commercial