Spring Conference 2015

Talpiot College of Education, 7 Yotvata St., Holon | 30 March 2015

All About Assessment

Schedule

8:30 – 9:30  Registration and browsing around the materials exhibition
9:30 – 9:45  Opening & greetings
10:00 – 10:45  Plenary  I  Dr. Judy Steiner, Chief Inspector for English Language Education

Meaningful Assessment

10:45 – 11:00  Short Break
11:00 – 12:00  Parallel Sessions I
12.00 – 12:30  Break & browsing

12:30 – 13:15  Parallel Keynote Talks

Dr. Miri Levin-Rozalis, Ben-Gurion University  (This talk will be given in Hebrew)

Between measurement and evaluation – what is the teacher’s part of the puzzle?

Dr. Tziona Levy, Head of English Studies, ORT

Assessment for learning and the ASK kit

13:15 – 14:00  Lunch break & browsing
14.00 – 14.45  Parallel Sessions II
15.00 – 15.45  Plenary III  Dr. Erica Garb

DYNAMIC ASSESSMENT: New kid on the block?

15.45 – 16.00  Raffle: win great prizes

Materials exhibition open all day. Don’t miss it!

Hot drinks and cakes provided by Talpiot College

The Kiosk will be open throughout the day. If you would like a salad for lunch, please order it at the Kiosk ahead of time.

Registration and conference fees

ETAI members: 60 NIS
Non-members: 120 NIS
Students: 40 NIS
Presenters: 40 NIS
Non-member retirees: 80 NIS
Pre-registered student groups: 35 NIS

Many thanks to:

UPP for the conference bags
ECB for the paper and pens
Wiz Kids for the name tags

Talpiot College for the venue and refreshments

You are kindly requested to wear your name tag throughout the day; people without tags will be denied entrance to sessions. ETAI does not take responsibility for the content of the presentations or materials presented at the conference.
# Program

8:30 – 9:30 **Registration. Browsing around the materials exhibition**

**Location:** Auditorium – The Menachem Hall (Ulam Menachem)

9:30 – 9:45 **Opening and greetings:**
   - **Eleanor Satlow,** ETAI Chair
   - **Mr. Beni Bahagon,** Head of Talpiot College

9:45 – 10.00 **Continuing Professional Development opportunities with the British Council**
   - **Nicola Crowley,** The British Council

10:00 – 10:45 **Plenary**
   - **Dr. Judy Steiner,** Chief Inspector for English Language Education
   - **Meaningful Assessment**

## Parallel Sessions I

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Room</th>
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<tr>
<td>11.00 – 12.00</td>
<td><strong>Amanda Caplan, Achva Academic College - Drop the Dreaded Diagnostic Test!</strong>&lt;br&gt;When pupils enter seventh grade many schools give a long diagnostic test to assess their level of English. It’s often used to divide pupils into streams. It takes forever to mark. This test gives the same information but will take just a minute to mark – doesn’t that sound tempting?</td>
<td>Lecture JH 226</td>
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<td><strong>Mitzi Geffen, Makif Amit, Beer Sheva - Add Some Drama to Your Assessment</strong>&lt;br&gt;Using drama for assessment makes the assessment itself a learning experience. It’s also fun and, as a bonus, when it’s over, the “tests” have already been marked! This session will include explanations about how to do this, and illustrative examples.</td>
<td>Workshop JH HS 227</td>
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<td><strong>Naomi Geffen and Dana Prop, BrainPop - Anne Frank</strong>&lt;br&gt;Looking for material for Holocaust Memorial Day (Yom Ha'shoa)? In our workshop we'll introduce a short movie on Anne Frank, suggest and brainstorm ideas on how to discuss the topic on and around this moving day. We'll also provide worksheets in different levels to be used with the movie.</td>
<td>Workshop C HS JH 228</td>
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<td><strong>Howie Gordon - It's all about the BASS!</strong>&lt;br&gt;Best Assortment of Superb Strategies. A potpourri of wonderful ideas that work in the classroom. From five minute triggers to fantastic web 2 tools. Ideas that you can use in your class right after the holidays. Come, relax and enjoy yourself.</td>
<td>Lecture E JH HS TT 204</td>
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<td><strong>Leah Doryoseph - BYOD: Formative Assessment Realized Through Technology</strong>&lt;br&gt;“When the cook tastes the soup, that’s formative assessment. When the customer tastes the soup, that’s summative assessment,” says Paul Black, assessment expert. In this session we will explore which apps we, the cooks, can use to spice up our classes. (BYOD=Bring Your Own Device)</td>
<td>Lecture E JH HS TE 205</td>
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<td><strong>Hili Zavaro - Using Technology to Assess Students' Progress</strong>&lt;br&gt;Use various online tools to create games, questionnaires, classroom competitions, quizzes with automated grading, and various projects that teachers can assess, such as: a fake Facebook profile, a newspaper article, word games and puzzles, book covers, comics, animated movies etc.&lt;br&gt;Teachers will experience a few tools and evaluate them on a shared document. They will choose one tool to use in their classroom and write one activity.</td>
<td>Workshop JH HS 206</td>
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</table>
12.00 – 12.30  Break and Browsing

12.30 – 13.15  **Parallel Keynote Talks**

**Dr. Miri Levin-Rozalis**, Ben-Gurion University  
*Location: Auditorium*

*Between measurement and evaluation – what is the teacher’s part of the puzzle?*

The language and practice of measurement has dominated evaluation dialogue lately, not only, but mainly, in education. In my talk, I would like to clarify the differences in two approaches that represent opposing worldviews. I’ll attempt to show the danger of census educational measurement and present a number of ideas for evaluating innovation and complexity at school and in general. (*This talk will be given in Hebrew.*)

**Dr. Tzion Levy**, Head of English Studies, ORT  
*Location: Room 108 – Mercaz Da'at*

*Assessment for learning and the ASK kit*

The ASK kit (Assessing Speaking in English) is designed to be used for assessing and teaching the relevant benchmarks in the Domains of Social Interaction and Presentation at the intermediate level. The central component of the ASK kit is a wide range of performance tasks and checklists for assessing each benchmark. Also included in the ASK kit are suggestions for instructional activities which may be used either prior to or following assessment. Effective use of this kit contributes to students’ speaking ability and is truly assessment for learning.

13:15 – 14:00  Lunch break & browsing

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<tr>
<th>Parallel Sessions II 14.00 - 14.45</th>
<th>Room</th>
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<tr>
<td><strong>Sue Rosenfeld, Michlala, Jerusalem College for Women – Responding to student writing without grading student writing</strong></td>
<td>Lecture HS TT 204</td>
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<td>Although English teachers know that students need more writing practice, they are reluctant to assign writing tasks because responding to student writing is so time-consuming and unpleasant. Research indicates that separating response from grading is a practical solution to this problem, yielding positive results for both teachers and students.</td>
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<td><strong>Judy Henn, Technion - Assessment? As Easy as 1-2-3!</strong></td>
<td>Lecture AE HS U TT 205</td>
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<td>The key to success in assessment is in rubrics. I will demonstrate the principle behind rubrics and how to generate a rubric. Those who want to participate are encouraged to bring a list of items being assessed, so you can have hands-on experience creating your own rubric.</td>
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<td><strong>Hili Zavaro - Using alternative assessment to create different book projects</strong></td>
<td>Workshop E JH 206</td>
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<td>How to design a book project for your elementary and middle school students and how to assess it properly.</td>
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<td><strong>Aharona Gvaryahu, Ministry of Education National Counselor – The ABLE kit- how can we use it to our best advantage in grades 5-9?</strong></td>
<td>Lecture E JH 226</td>
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<td>The ABLE kit, Assessing Basic Literacy skills in English, identifies those students at the end of fourth grade or at the beginning of fifth who are having difficulty acquiring reading skills in English. There are two parts, a whole-class screening test and a diagnostic test for those students who had difficulty on the screening. The teacher then builds an intervention program.</td>
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**Abbreviation Key**

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<tr>
<th>E  =  Elementary School</th>
<th>JH  =  Junior High School</th>
<th>HS  =  High School</th>
<th>U  =  University</th>
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</thead>
<tbody>
<tr>
<td>TT  =  Teacher Training</td>
<td>BE  =  Business English</td>
<td>AE  =  Adult Education</td>
<td>C  =  Commercial</td>
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15.00 – 15.45 **Plenary III**  
**Location: Auditorium**

**Dr. Erica Garb**, Former Director of English Studies at the Association for the Advancement of Education

**DYNAMIC ASSESSMENT: New kid on the block?**

Dynamic assessment (DA) is a form of assessment that is becoming a rapidly growing trend in psychological, educational and language research and practice, including EFL teaching. So is it really the ‘new kid on the block? Certainly not new in research circles, but very possibly in the average EFL classroom. Since DA is such a powerful tool, not only for assessment, but also as a learning tool. I would like to explore with you whether, and if so, how, DA can be fruitfully be used in the classroom.

15.45 – 16.00 **Raffle: win great prizes!**

**We wish you an enjoyable and fruitful conference!**

**Conference Conveners:**  
Sharona Attiya, Michele Ben and Mitzi Geffen

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**Mark your Calendars!**  
**July 7 – 8, 2015**

**ETAI National Summer Conference**

**Teachers = Learners = Teachers**  
The Academy High School, Hebrew University,  
Givat Ram Campus, Jerusalem

**SAVE THE DATE!**  
**July 4-6, 2016**

**ETAI International Conference**

**Engage, Enhance, Energize**  
The International Conference Center, Ashkelon, Israel

**Abbreviation Key**

| E  | = Elementary School |
| TT | = Teacher Training  |
| JH | = Junior High School|
| HS | = High School       |
| BE | = Business English  |
| AE | = Adult Education   |
| U  | = University        |
| C  | = Commercial        |

**ETAI - For a lifetime of shared professional development:**

[http://www.etai.org.il/](http://www.etai.org.il/)
**Directions to Talpiot Academic College**

**כתובת**:
רח' יוטבה 7, חולון.
**מיקוד**: 58500

**טלפון**: 03-5128570

**פקס**: 03-5128555

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**Busses to the college**

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<th>מספר קר</th>
<th>נקודת מוצא</th>
<th>נקודת יעדים</th>
<th>תדירות</th>
<th>הערות</th>
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<td>5</td>
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<td>אגד בת ים</td>
<td>חולון</td>
<td>כל 30 דקות</td>
<td>76 דרך אליל</td>
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<tr>
<td>14</td>
<td>406</td>
<td>אגד חולון</td>
<td>רמלה</td>
<td>כל 10 דקות</td>
<td>גן יוספטל</td>
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<td>4</td>
<td>43</td>
<td>אגד ירושלים - מרכז מסוף</td>
<td>ראשון לציון</td>
<td>כל 20-10 דקות</td>
<td>דרך רחובות יjustify</td>
</tr>
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<td>9</td>
<td>243</td>
<td>אגד בית עלמין ירקון (פתח תקווה)</td>
<td>בת ים</td>
<td>כל 15 דקות</td>
<td>גן יוספטל</td>
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<tr>
<td>9</td>
<td>243</td>
<td>אגד בית עלמין ירקון (פתח תקווה)</td>
<td>בת ים</td>
<td>כל 10 דקות</td>
<td>גני יוספטל</td>
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**Train to the college from Tel Aviv**

Go to **Bat Yam Yoseftal**. The train’s final stop is Netivot.