Annual National Conference

Music, Mime, Movies and More

Tuesday, July 8 – Wednesday, July 9, 2014

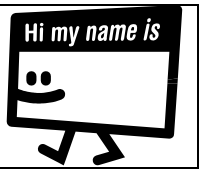
The Academy High School
Hebrew University, Givat Ram Campus,
Jerusalem

ETAI, the English Teachers' Association of Israel
incorporating ISRATESOL
An Affiliate of TESOL and an Associate Member of IATEFL

www.etai.org.il

About the Conference

We request that all participants wear their ETAI name tags throughout the conference! Participants will not be admitted to sessions without a name tag.



Academic credit (*gmul*)

A gmul of 16 hours will be given for full <u>two day</u> participation.

<u>Registration Procedure for *Gmul*</u>

Tuesday, July 8, 2014	before 13:30	Attendance forms for validation will be available at the registration desks at the entrance to the school until 13:30 only.
Tuesday, July 8, 2014	17:45	Validation of forms for Tuesday
Wednesday, July 9, 2014	16:00 – 16:15	Registration for *gmul* on presentation of validated form.

Great food at great prices

Sandwiches, salads, baked goods and drinks provided by an outside kosher (mehadrin) caterer will be on sale in the teachers' room, room 312, at the end of the third floor.

Presenters

Presenters must register at the presenters' registration desk upon arrival in order to receive their name tag and entrance tickets along with a conference kit, and all information concerning their presentation.

Conference kits

Special thanks to ECB for donating the conference bags, UPP for the lunch vouchers, WizKids for the name tags and all the exhibitors for enriching the conference.

PLEASE NOTE: ETAI does not take responsibility for the contents of publications, materials, or presentations. Participants should not view the inclusion of materials at the conference as an endorsement or recommendation.

Acknowledgements and Thanks

Mr. Tal Davara, Ms. Ruth Ben-Israel and the staff of the Academy High School
Dr. Judy Steiner, Chief Inspector for English Language Education, Ministry of Education
The British Council

From the Conference Conveners

Music, Mime, Movies and More

We all know how much teachers, and especially English teachers, need a good rest at the end of the school year. Who doesn't enjoy listening to a piece of music, watching a movie or participating in a drama improvisation? These are just some of the ways you can relax and make time for yourself at this year's ETAI Summer Conference. Our invited guest speakers are experts in their fields who, together with the many ETAI members, are ready to share their ideas and creativity in talks and workshops. These will inspire, excite and invigorate you in all aspects of your classroom teaching by taking you out of your coursebooks and literature assignments into a world of *Music, Mime, Movies and More*.

Susan Bedein and Eleanor Satlow
Conference Conveners

Conference Committee 2014

Susan Bedein Eleanor Satlow Leo Selivan

Lindsey Shapiro-Steinberg David Young

ETAI Secretary

Karen Berzon

Sequence of Events

DAY 1: Tuesday, July 8, 2014

8:30 – 9:30	Registration
9:30 – 10:15	**Session I** (45 minutes)
10:45 – 11:00	**Greetings & Welcome in the Auditorium**
11:00 – 11:45	**Opening Plenary** **Judy Steiner**, Chief Inspector for English Language Education *More from the Ministry!*
12:00 – 13:00	**Session II** (60 minutes)
13:00 – 13:30	ETAI Annual General Meeting
13.30 – 14:15	Lunch Break & Browsing
14:15 - 15:00	**Session II** (45 minutes)
15.15 – 16:15	Three parallel **Keynote Talks**
16:30 – 17:30	*Routes to Excellence* launch **Reception** organized by the British Council
17:45	**English on Stage**

DAY 2: Wednesday, July 9, 2014

8:00 – 9:00	Registration
9:00 – 10:00	Three parallel **Keynote Talks**
10:00 – 10:30	Break & Browsing
10:30 – 12:00	**Session I** (90 minutes)
12:00 – 13:00	Lunch Break & Browsing
13:00 – 13:45	**Session II** (45 minutes)
14:00 – 14:45	**Session III** (45 minutes)
15:00 – 16:00	**Closing Plenary** **Russell Stannard**, British Council guest speaker *Where is Technology Taking Us?*
16.00 – 16.15	*Gmul* registration with validated forms

Tuesday, July 8, 2014

Registration 8.30 – 9.30

Session I 9:30 – 10:15

210
G
WS

Charles Goodger

Teaching Through Action Songs - an Accelerated Learning Approach

All children love to dance and sing. The presenter will share with teachers a series of tried and tested techniques for exploiting the emotional and mnemonic power of music and mime, rhythm and rhyme.

307
E/JH/HS
WS

Francine Widerker

HOTS and Origami for Low Language Learners

It is not only possible to teach HOTS to weaker students, it is a helpful teaching tool. I will show how a lesson on making a paper boat can become a HOT experience.

Computer room (323)
E/JH/HS
WS

Laureen Rabbe

Effective Use of Online Videos in the EFL Classroom

We have developed a methodology from our years of experience to assist both pre-service and in-service EFL teachers in using online video to create effective language lessons.

Lab (306)
JH/HS
T

Lea Kirshenberg

Integrating Language and Reading into the Writing Process

Writing is a process and should be taught as such at all levels, closely related to other domains such as reading, listening and oral activities. The presentation will focus on the pedagogical concept illustrated by examples and practical tips.

402
E
WS

Esther Esses & Bluma Hakuk

Music Moves Your Mind

Start the year with multi-purpose songs that you'll enjoy teaching and your students will enjoy learning. Everyone can join in even if you can't sing! The session will include: EFL topics adapted to familiar tunes, methodology for teaching songs, and how to compose your own original lyrics.

404
E/JH
T

Hadar Peled

Is All the World a Stage?

Are we educators all players? And if so, who is the director of our play? Who is the play-wright? The set designer? What can we take from Shakespeare's world into our "show" in the classroom? In this talk I will share my experience as a theater director and an actress and the connection to my current life in education.

Session I (cont.) 9:30 – 10:15

405 **Yakov (Jay) Levin**

JH/HS/AE ***English Grammar -->Possible!***

T Your students just don't understand. You've taught them Simple, Continuous, and Perfect a thousand times and they still don't get it. Hope is lost, Help!! Come, get REAL tools FAST, that you can use in the classroom to get your students moving in the right direction.

406 **Offira Gargi**

JH/HS **Using Music to Promote Different Genres**

T We will explore how playing different types of music can get the students into a certain mood, then give them a passage from a piece of literature which they will expand on. Whether spooky, suspenseful or comic, the students' state of mind brings them closer to the literature.

Greetings and Welcome 10:45 – 11:00

Opening Plenary 11:00 – 11:45

Auditorium **Dr. Judy Steiner,** Chief Inspector for English Language Education

More from the Ministry!

Session II 12:00 – 13:00

210 **Joel Josephson & Russell Stannard**

G ***European Projects with Joel & Russell***

T The speakers will present two large-scale European funded projects that are based around the use of video and music in language education. *Video for ALL* - video as a basic tool for language learning. The definitive project for video in language learning. *PopuLLar*- possibly the best project in Europe for motivating secondary students by using their music.

307 **Raya Stolyar**

JH/HS/TE ***Mixed Bag***

WS In this workshop I will share interesting video resources and practical classroom suggestions for engaging activities for teaching vocabulary, grammar, critical thinking and creativity.

Computer Room (323) **Naomi Epstein**

Visualize it!

E/JH/HS In this talk I will present examples, tips and strategies for using short films to work on reading comprehension skills and improve students' vocabulary. Special emphasis will be given to struggling learners.

T

Lab (306) **Sharon Kleinerman**

E ***Writing a Readers' Theatre Play for the Integrated Classroom***

WS Readers 'Theatre is a fun and motivating program which has helped students improve their reading and comprehension skills through using theatre and drama. I will explain how to build a Readers' Theatre play that caters to the heterogeneous class and students with special learning needs.

402 **Naomi Geffen and Dana Prop**

G/TE ***Here, There and Everywhere***

C How do we bring the world into our classrooms? How do we make our lessons varied and keep our students interested? BrainPOP's short animated movies can help you open your classroom to discussions on music, art, the environment and the world around us while teaching grammar, enriching vocabulary and practicing HOTS.

403 **David Young**

G ***Write Your Way the Right Way Into a Fortune***

T Fact: All English teachers write a lot. Why not use your writing skills and make good money writing textbooks and/or novels? I, who have had fourteen novels published in Israel, USA and England, will give you lots of hands-on information about turning your quill-pen into a source for untold riches!

404 **Howie Gordon**

E/JH/HS ***Calm on the Western Front***

WS Ideas that work in the classroom. Demonstration of materials from elementary to junior high school. Use of songs, drama games, storytelling, computers, You too can have effective learning in calm, organized classes. P.S. This lecture may cause you to enjoy what you do.

405 **Yechezkel Bund**

JH/HS ***The Cookie Test 2: An Even Better Activity for Classroom***

WS ***Management***

The Cookie Test 2 is the newest version of a fun project that teaches students how to control their need for immediate gratification. But is the key really immediate gratification? Come and learn how to do this project with your class in this hands-on and entertaining workshop.

Lunch break & Browsing 13:00 – 14.15

Annual General Meeting in the Auditorium 13:00 – 13:30

Session III 14:15 – 15:00

210 **Michele Ben**

JH/HS ***Music is a Song***

WS Songs serve me well in my classroom for introducing grammar points, as writing prompts, for listening exercises, to introduce literary themes and as a springboard for discussions. In this presentation I demonstrate how I have integrated a variety of songs into my teaching. Come with your own ideas to share!

Session III (cont.) 14:15 – 15:00

Lab (306) **Janina Kahn-Horwitz**

E/TE
T

Phonics and Frequent Vocabulary – Can One Possibly Teach Them Together?

Which vocabulary is suitable for practicing new phonic patterns when teaching elementary school children how to read and spell? A computerized program tagging the first 1500 frequent words is being developed integrating the building blocks of EFL early reading and vocabulary requirements. Please come along and give us your input.

402 **Rivka Lichtner**

G
T

Pronunciation: Worth Spending Time On?

Pronunciation is virtually ignored in the Israeli EFL classroom, but it can greatly impact not only communication, but also reading comprehension. Find out which areas of pronunciation are worth spending time on and how, with an emphasis on the difficulties facing Israeli students.

403 **Gaila Cohen-Morrison**

E/JH
WS

Chunking, Reading and More!

Is there music to reading?
There ARE rules for reading and there IS a rhythm and a beat to a good early reader.
I will discuss techniques that help students gain fluency and enjoy reading.

404 **Rittie Katz**

G
WS

Using Music to Enhance Presentations

When teaching speech writing, it is effective to engage the emotions. Music can do this. Come and see examples of how students at the Academy High School enhanced their presentations using music.

405 **Summer Faraj**

JH/HS/U
T

Attitudes of Arab Students from Different Ethno-Linguistic Communities towards English

My study attempts to find out the attitudes of Maghar school pupils towards learning English taking into consideration their religious community affiliations. This will enable me to determine the implications and provide the necessary recommendations for myself and other English teachers in motivating the pupils to study English and to change their attitudes.

Keynote Talks 15:15 – 16:15

Auditorium

Russell Stannard

M for More and Making the Most

Russell Stannard has produced ground-breaking work on using ICT to develop new ways of providing feedback to students, developing students speaking skills as well as their ability to reflect. In this talk, Russell will show how just one simple technology can have a huge impact on our teaching and learning. This talk is full of practical ideas and real examples. It will include his work on feedback which has generated enormous media interest and even led to his appearance on TV. You can read about it here: http://gu.com/p/3486g

Dance Studio

Mitzi Geffen

Why Drama Works in Language Learning: theory and (fun) practice

This session will provide a bit of theory, anecdotes from actual experience to prove the theory works, and finally, practical ideas for injecting drama into your lessons at any level. You will have a chance to experience some of the activities to see how motivating and amusing they can be.

210

Charles Goodger

Music and Language: Reflections on the Meaning of Sound

Charles Goodger will present recent neurological research on how the brain processes music and speech. He will discuss the nature of meaning in sound and the interesting parallels and connections between melody and phonemes, and their practical implications for language teachers.

The British Council 'Routes to Excellence' Launch 16:30- 17:30

Auditorium

Come along and celebrate with the British Council as we launch the first year of *Routes to Excellence*, our nationwide teacher training and development programme in partnership with the Ministry of Education, with support from the Clore Foundation Israel. Enjoy a drink and tempting bites as you listen to English teachers talking about how being part of the programme has shaped their teaching and professional development and find out how to get involved yourself.

English on Stage – 'Maniact' 17:45 – 18.45

Auditorium

An improvisational theater performance by professional theater *English On Stage*, comprised of several short acts driven completely by ideas from the audience. *Maniact* is suitable for adult audiences (content and language), and is performed completely in English by a troupe of highly-trained English-speaking improvisers. Expect the unexpected, and expect lots of laughs!

Wednesday, July 9, 2014

Registration 8.00 – 9.00

Keynote talks 9:00 – 10:00

Auditorium **Yuval Rivlin**

Jews in Hollywoodland: the American Film as 'Tikun Olam'

This talk will present the narrative traits of the popular American movie Industry and its moral-educational aspects as seen through the biographies of the Jewish American pioneer filmmakers. "My Fair Lady", a typical example of this artistic stream, presents the issue of language as a form of identity which is also a prominent feature of this conference.

210 **Carol Goldfus, Dr Carol Goldfus, Levinsky College of Education**

The Brain and Music: Implications for EFL

Recent advances in the study of the human brain have revealed how the brain is shaped as a result of experience. However, one of the main questions posed is how this knowledge from neuroscience can be translated into educational practice. In this presentation I will review what it means to listen to music from a biological perspective, discuss the reading brain and explore possible implications for literacy development in EFL.

307 ***Write What You Don't Know***

A Writing Workshop with **Judy Labensohn**

Writing a first draft can be playful. In this workshop we will experience the exhilaration that comes from writing a first draft of an essay that will surprise even you, the writer. Our experiment will be based on theories developed by contemporary American writers--Annie Dillard, Fred Leebron and others. Q&A will follow.

Break and Browsing 10:00 – 10:30

Session I : Workshops 10:30 – 12:00

210 **Lindsey Shapiro-Steinberg**

E/JH/HS ***Marvin Gaye & Michael Lewis: Grapevines and Chunking***

WS

Listening to Marvin Gaye's all-time classic "I Heard It Through The Grapevine" one almost wonders whether he taught English on the side and had written the song for that purpose. So abound is the song in high-frequency collocations, one might also wonder whether Michael Lewis, the father of the Lexical Approach, had commissioned it! This workshop will demonstrate ways of developing whole lessons around key collocations from pop songs.

307 **Judy Henn**

G ***1-2-3 Present!***

WS

At this workshop developing presentation skills, we will deal with overcoming stage fright, discuss types of suitable topics for presentations, plan our slides, perfect our speaking skills and fluency, learn to answer questions and keep within the time limit.

Computer Room (323)
E/JH/HS
T

Howie Gordon

Adverts Can Be Funny

There are many digital sources and applications that are on the internet...from Ads to video clips. These provide us with an immense amount of content and tools that we can use as English teachers. Come along to see some funny ads, be exposed to some cool tools, see how to use them to make your lessons truly amazing. .

Lab (306)
G
WS

Helen Sykes, The British Council

Refresh your ELT Project Planning Know-How

Come along and plan an ELT project from start to finish in 7 easy steps. Together we'll look at what a project is, get to grips with basic project management terminology, explore the project cycle, project design and project evaluation stages and learn some simple techniques for putting your project into words that will impress your project stakeholders.

402
JH/HS
WS

Karen White

Making Grammar Memorable

Do your students groan when they hear the word "grammar"?

In this workshop we will look at some ideas for livening up your grammar lessons. There will be card games, board games, songs, pictures and photos. We will also move around, take part in role plays and have fun.

403
HS/U/TE
T

Emmy Zitter

Saki's "The Open Window"

"Books and movies are like apples and oranges. Both are fruit, but taste completely different" (Stephen King). Different "tastes" of text and film open new interpretations of both. We'll read Saki's story "The Open Window," watch the film, and discuss theoretical and practical approaches to using film adaptations in the classroom.

404
G
WS

Susie Secemski

Via Film Clips

Using clips from movies, we will discuss some ways of dealing effectively with pupils/students of all ages with learning differences: dyslexics, pupils with ADHD, slow learners.

405
JH/HS
WS

Elinor Karsagi

Adapting the Visual Media

The session deals with how to incorporate excerpts from movies in a lesson. The visual media is not the subject material but a trigger, a means to broaden horizons and a motive to discuss. Full length movies are not appropriate; the art is to choose the excerpts that suit us and create a structured lesson around them. Participants are encouraged to read the story "The Third Level" by Jack Finney before the session.

406
HS/TE
WS

Karen Guth

Bridging Activities

Literature bridging activities allow for creative, thoughtful and amusing opportunities to help our students to make those important connections between the world atlarge and the literary pieces that we teach in class. This workshop will present a variety of bridging activities found in movies, music, on-line quotations, interviews and historical websites.

Lunch Break and Browsing 12:00 – 13:00

Meal vouchers courtesy of UPP

Session II 13:00 – 13:45

210
G
T

Leo Selivan

What Teen Learners Can Learn from Children

It is commonly believed that children learn foreign languages better than older learners. Do we lose our language learning ability with age or do we change our approach to language learning? This session will look at some successful strategies child learners use which teachers can help teenage and adult learners tap into.

307
G/E
T

Bonnie Weinberg

Getting Children to Love Learning – Do a School Show!

There are many benefits of producing a show in English - increasing vocabulary, gaining confidence, speaking clearly and being a part of a group. I will give a detailed explanation of how to produce a school show, including the challenges and hidden costs. Any teacher can do it - even without previous drama experience!

Computer Room (323)
G/TE
W

Nicola Crowley, The British Council

Eportfolios for You and Your Learners

Keeping a portfolio is nothing new in language learning but what exactly is an eportfolio and how can you and your students get the most out of it? This interactive workshop will explore the uses of eportfolios including e-assessment, as well as resources and tools for creating online portfolios.

Lab (306)
JH/HS
T

Lina Velucci, TESOL Italy

Frightfully Fun School Halloween Cake Contest

Learning through doing - what better occasion than Halloween for students to challenge their language and computer skills, and, above all, their creativity through organizing an English Halloween Event? This project was carried out with students in a lyceum in Rome. Socializing and collaborating, they set up a real show beside the Cake Contest.

402
JH/HS
T

Susan Bedein

More Art for More

You don't need to be an artist to incorporate art into your English lessons. I will show how I use paintings, students' drawings and my own drawings to enrich my lessons and to encourage creativity.

403
JH/HS/ESP
WS

Shelly Ganiel

Using Word Puzzles in the ESL Classroom

This workshop will explain how to plan, make and use different kinds of word puzzles in the classroom. I use puzzles to teach, practice, review and even test vocabulary. My students have also learned how to prepare their own puzzles. Worksheets, as well as puzzles which they (and I) prepared, will be distributed.

404 **Netti Sussman**

E ***Making Music – It's Elementary***

T Using music in the English classroom can help create a more positive learning environment. Come and find out how.

405 **David L. Young**

G ***The Weird and Wonderful Story of Oxford English Dictionary***

T Fact: We all use the Oxford English Dictionary as an important classroom tool. Did you know that three of its major contributors included a murderer and two madmen? Come to this fun lecture and learn how this book - now a CD - became the 'mother and father' of all English dictionaries.

406 **Aharona Gvaryahu**

HS ***One, Two, Buckle My Shoe…***

WS There have been multiple changes and adaptations regarding students with learning disabilities this past year. The classroom teacher in High school has been given additional responsibilities regarding the approval process for testing accommodations. This workshop will offer teachers a chance to understand exactly what their responsibility is. We will look at assessments, work on the teachers' form and create a method to the seeming madness.

Short Break 13:45 – 14:00

Session III 14:00 – 14:45

210 **Rittie Katz**

G ***Lots, Hots, Plots and Plotz***

WS Teaching Higher Order Thinking skills using movies, specifically *The Wizard of Oz.*

307 **Francine Widerker**

G ***How to Help the Hard of Hearing***

T Approximately 5% of the population in Israel is hard of hearing. It is highly likely that over the course of your career as an English teacher, you will have a hard of hearing student in your class. Here are tips.

Computer Room (323) **Eduardo Lina**

How I Use Moodle and Google at Kugel

E/JH/HS

T Touching on the knowledge and skills needed to navigate a Moodle course and selected Google tools, I hope to provide English teachers with an opportunity to see what I have done with them during the last school year. Teachers may then find a way to integrate them into their teaching.

Session III (cont.) 14:00 – 14:45

306 (Lab) **Maureen Rajuan, Mir Geva and Yael Ganot**

JH/TE/G

T

"Writers Matter:" An International Program for Multicultural Communication

The English Department of Achva Academic College joined the Writers Matter international program this year. I will present the framework of the program: I AM POEM, Family Matters, Friendship and Future Aspirations with examples of teaching strategies and teenage pupils' written work.

402 **JoAnn Salvisberg, English Teachers' Association of Switzerland**

U/BE/EAP

WS

Formative Oral Skills Assessment: Does the End Justify the Means?

This workshop focuses on research undertaken to identify whether giving diagnostic feedback of oral skills effected change in business college students' language performance on final exams. After inspecting the data collected, participants evaluate recordings of some students' performance, and discuss various aspects of the *de rigueur* involved in formative assessment.

403 **Amanda Caplan**

JH/HS

T

A Recipe for Writing

A variation on writing journals: the pupils write, the teacher spends her free time marking. Here is a recipe to achieve the former, without the latter.

404 **Debbie Lifschitz**

E/JH/HS/TE

WS

Reading Narrative Texts & Debunking Interpretative Texts

Sometimes well-known interpretative tools can constrain our ability to look at / read a text on its own terms. Debunking interpretative myths helps free the text and, with it, our ability to approach the narrative. This talk will focus on the Short Story genre and on debunking one interpretative myth.

405 **Laura Shashua *&* Khaled Shakra**

G

T

Bridging Cultures in the USA

How is ESL taught in the USA? How do immigrants and refugees acclimatize to their new culture? In this presentation, hear about ten teachers from Israel and the Palestinian Authority who travelled to the States through the State Department's International Visitor Leadership Program, and who not only learned about ESL teaching but also crossed a cultural bridge of their own.

Closing Plenary 15:00 – 16:00

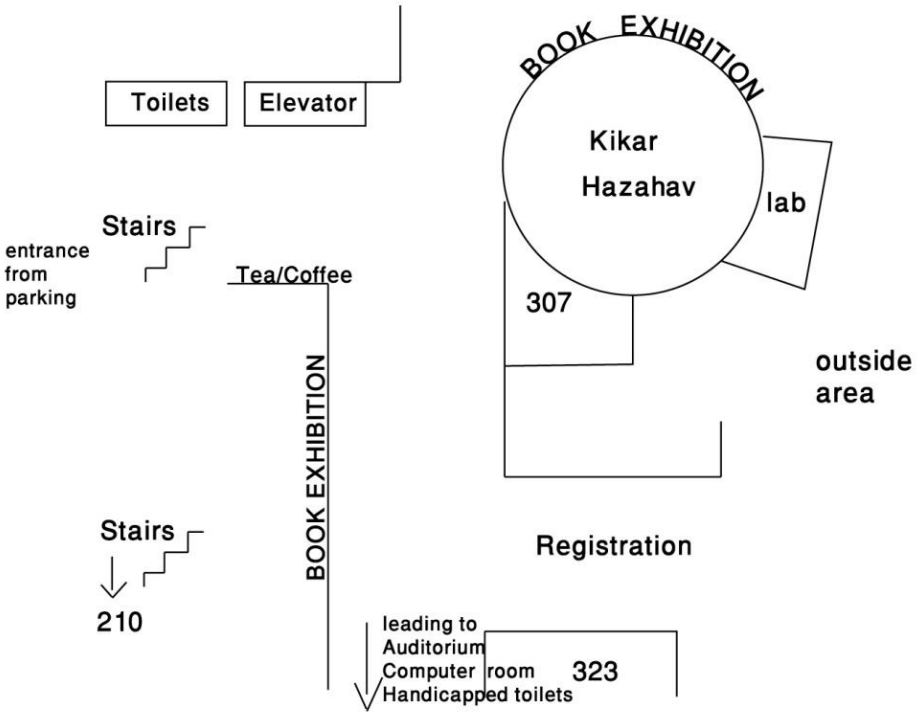
Auditorium **Russell Stannard, British Council Guest Speaker**

Where is Technology Taking Us?

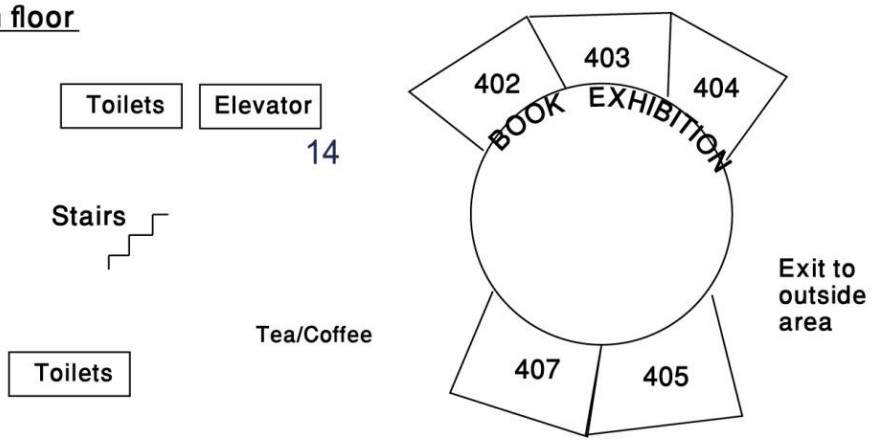
Russell Stannard has trained and presented to teachers in no less than 25 countries on the topic of ICT. He has a real insight into the way technology is influencing teaching and learning. MOOCs, e-Portfolios, the flipped classroom and more. Russell will talk about the current trends in technology and how they are related to ELT. Full of real examples and interesting experiments that have taken place, this talk will definitely get you thinking.

Floor plan

Third floor



Fourth floor



KEY

Audience

E - Elementary **JH** – Junior High **H** – High School **U** – University
AE – Adult Education **BE** – Business English **TE** – Teacher Education
ESP – English for Specific Purposes **EAP** – English for Academic Purposes
G–General

Type of Presentation

WS – Workshop **T** – Lecture / Talk **DM** – Demonstration **C** – Commercial

Exhibitors' Directory

AEL Publications Rivka Lichtner 97 Jaffa, Store E326, Jerusalem T – 02 – 622 - 1640 F – 02 – 622 - 3489 e-mail: rivka@aelpublications.com	***Eric Cohen Books*** Gay Bergman Hata'asia 27, Ra'anana T – 09 – 747 – 8000 F – 09 – 747 – 8001 e-mail: gay@ecb.co.il	***The American Drama Group*** Judy Kleiman 15 Hamada St., Zichron Yaakov T- 054-6461688 e-mail: jdk@adg-europe.com
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English Adventure Gali Rozen Harash 8, Ramat Hasharon T – 03 – 547 – 5557 F - 03 – 547 – 5338 e-mail: gali@eadventure.co.il	***Sunfish Educational Projects*** 5 Shaldag St., Caeseria T-050-5917625 e-mail: ellynmarc@gmail.com	
English is Fun Kara Aharon Nahal Hatira 136, Yerucham T/F – 08 – 658 – 9425 e-mail: aharonmk@zahav.net.il	***Teaching Gems*** Sharon Sacks Borochov 10/1, Raanana T – 052-8320302 F – 09-7727529 e-mail: shashazi@gmail.com	