



# ETAI Winter Conference

## December 21st 2014

### *Southern Lights – Making your EFL Teaching Light and Bright*

Makif AMIT Beer Sheva

**Please see below for directions to the school.**

**Schedule:**

- 9:30 – 10:30 Registration and browsing around the materials exhibition
- 10:30 – 10:40 Greetings: Mitzi Geffen – Conference Convener and former ETAI Chairperson  
Shirley Burg – Regional Inspector
- 10:40 – 11:30 **Plenary Talk: "Aurora: The Collision between Reforms and Teachers"**  
**Dr. Judy Steiner, Chief Inspector for English Language Learning, Ministry of Education**
- 11:30 – 11:40 British Council – "Routes to Excellence"
- 11:40 – 12:20 **"Lights! Camera! Action! : Making Movies in the Junior High"**  
**Judie Segal – National REED Counselor, Literature Counselor and teacher**
- 12.20 – 13.00 Lunch break and browsing
- 13:00 – 13:45 **Parallel Sessions I**
- 13:50 – 14:35 **Parallel Sessions II**
- 14:35 – 15:00 Break for browsing
- 15:00 – 15:45 **Lightest and Brightest** – Bright Ideas to Lighten up your lessons!

**Materials exhibition open all day. Don't miss it**

**Hot drinks and doughnuts provided by ETAI**

**Sandwiches and other great snacks available for sale at the school kiosk.**

*See you next year!*

**Registration and conference fees**

- ETAI members: 60 NIS
- Non-members: 120 NIS
- Students: 40 NIS
- Presenters: 40 NIS
- Non-member retirees: 80 NIS
- Pre-registered student groups: 35 NIS

Call the ETAI Office 02-5001844  
by December 17<sup>th</sup> to pre-register

**Special NIS 10 pre-registration discount for ETAI Members**

**Groups of 20 or more students must contact the ETAI Office and preregister by December 17<sup>th</sup>, 2014 (02-5001844) in order to get a group discount.**

***You are kindly requested to wear your name tags throughout the day; people without tags will be denied entrance to sessions.***

***ETAI does not take responsibility for the content of the presentations or materials presented at the conference.***

***Many thanks to:***

**UPP - Bags, ECB – Paper, folders and pens**

**Abbreviation Key**

- E = Elementary School
- HS = High School
- TE = Teacher Education
- C/U = College/University
- JH = Junior High School
- G = General
- A = Adult Education
- C = Commercial

## Program

### 10:30 – 12:15 Greetings and Talks

10:30 – 10:40 **Mitzi Geffen – Conference Convener and former ETAI Chairperson**  
**Shirley Burg – Regional Inspector**

10:40 – 11:30 **Plenary Talk: "Aurora: The Collision between Reforms and Teachers"**  
**Dr. Judy Steiner, Chief Inspector for English Language Learning, Ministry of Education**

11:30 – 11:40 **British Council – Introducing the 'Routes to Excellence' program**

11:40 – 12:20 **"Lights! Camera! Action! : Making Movies in the Junior High"**  
**Judie Segal – National REED Counselor, Literature Counselor and teacher**

12:20 – 13:00 **Lunch Break and Browsing**  
**Great lunch choices available at the school kiosk**

<b>Parallel Sessions I</b>	<b>13:00 – 13:45</b>		<b>Room</b>
<b>90 Minute Workshops</b>	<b>13:00 – 14:30</b>		
<b>Dr. Melodie Rosenfeld - Helping more pupils succeed (1.5 hour workshop)</b> In this useful and interesting workshop, participants will learn and then practice a model that helps EFL pupils succeed more on tests and essays. It's based on the Triarchic Abilities model of Prof. Robert Sternberg. Participants will be able to apply the model in their classrooms immediately.		<b>Workshop</b> E /JH / HS/ TE	
<b>Rivka Lichtner - Extensive Reading: Making It Work (1.5 hour workshop)</b> Extensive reading is now a required component of the literature Bagrut grade, so it's important to make it work. This talk will explore different ways to encourage students to read, as well as practical advice on how to set up your library. Lots of photocopiable handouts included.		<b>Lecture / Talk</b> G	
<b>Leo Selivan - Not a word was spoken (but many were learned) (1.5 hour workshop)</b> Video is often used in the EFL classroom for listening comprehension activities but how can you exploit silent films? This workshop will look at how language can be generated from silent clips and explore a variety of techniques for teaching and recycling vocabulary with online video.		<b>Workshop</b> JH / HS / C/U	
<b>Judih Weinstein – Class Relax</b> Class Relax is an original online app that leads you and your class in a relaxation session. You choose the type and duration, according to your needs. Refresh your minds in readiness for your lesson. Good for teacher, good for students! Recommended! Join the world-wide implementation of mindfulness in education.		<b>Workshop</b> G	
<b>Naomi Geffen, BrainPOP - The Mountain and the Molehill in English Learning</b> Students often claim that grammar is their main obstacle in EFL. How can we make grammar learning lighter and vocabulary acquisition brighter? How can we help them understand that grammar is but a molehill? Our presentation will show how BrainPOP's products can help liven up and enrich your lessons.		<b>Lecture / Talk</b> E /JH / HS / G C	
<b>Kara Aharon - Even Test Preparation Can Be Fun</b> It looks like the Meitzav tests aren't going away just yet. Working within this reality, I'll share with you games and other activities I've been using, based on the skills we're being asked to teach, which lower the pressure so that pupils can really learn.		<b>Workshop</b> E / JH	
<b>Lindsey Shapiro-Steinberg - Demand High: Challenging the learners while keeping it light</b> Demand High is a teaching approach that suggests that our learners could be doing a lot more in class. In this presentation I will demonstrate how we can "demand higher" of our learners by just "tweaking" our current methods. Our learners should be working hard, not the teacher!		<b>Lecture / Talk</b> G	
<b>Ann Shlapobersky, Eric Cohen Books - Lighten and brighten your course books</b> This talk will give you, students and teachers, an overview of accompanying digital materials for Eric Cohen Books course books which will enhance your classroom experience.		<b>Lecture / Talk</b> E /JH / HS C	

<b>Parallel Sessions II</b>	<b>13:50 – 14:35</b>	<b>Room</b>
<p><b>Laura Major - How do images of "lightness and brightness" feature in a poem about racism?</b></p> <p>In Langston Hughes' poem "As I Grew Older", images of lightness and brightness abound. These images can mislead the reader and conflict with the pedagogical and poetic message. Words have connotations and bias; pupils' appreciation of this contributes to their enrichment and understanding of literature.</p>	<p><b>Lecture / Talk</b></p> <p>HS / C/U /TE</p>	
<p><b>Susan Thornhill, Macmillan Science and Education - Poetry from the Beginning</b></p> <p>This is a workshop that offers teachers the chance to take part in some very simple poetry-based activities that demonstrate how very simple 'poems' can be part of the lesson plan right from the very first lessons. There are several activities of increasing complexity and show how different aspects of poetry can be teased out and included as an enjoyable and rewarding part of lessons at all levels.</p>	<p><b>Workshop</b></p> <p>JH /HS</p> <p>C</p>	
<p><b>Brenda Liberman, Sunfish English Games - Using Sunfish games in the Classroom and in small groups</b></p> <p>Sunfish English Games presentation will focus on the advantages and effectiveness of using fun, content based games during the English lessons. We will present our game selection and our extra materials which were developed especially to accompany our games.</p>	<p><b>Lecture / Talk</b></p> <p>E</p> <p>C</p>	
<p><b>Adele Raemer - You can't beat 'em, so.....</b></p> <p>They all have smartphones these days. Instead of constantly fighting with them to put the phones away, tell them to take them out and use them for learning purposes!</p>	<p><b>Workshop</b></p> <p>JH / HS /</p> <p>C/U /TE</p>	

### **14:35 – 15:00 Break and Browsing**

### **15:00 – 15:45 Lightest and Brightest – Bright Ideas to Lighten up your lessons!**

Five-minute presentations of great ideas to incorporate in your lessons, featuring:

**Amanda Caplan**

**Origrammar and more**

Remember those fortune tellers we made as kids? Use them in the classroom to teach grammar, vocabulary, literature, or anything else on the curriculum.

**Leo Selivan**

**On (and off) the wall vocabulary activities**

Get your students moving by taking advantage of your classroom walls. Cut-up paper and Blu-tack is all you need.

**Lindsey Shapiro-Steinberg**

**Teaching delexicalized verbs**

Verbs like *do*, *make*, *take* and *have* are called delexicalized verbs because they have little meaning in isolation. I will present several collocations with these verbs and suggest a few activities for practicing them.

**Howie Gordon**

**It will have you in Kahoots!**

Kahoot - an interactive quiz that people can use on their smartphones.

**Adele Raemer**

**Students Report to the World**

What is it like to live on the border, in a war zone? Students share their impressions with the world on CCNiReport.

***We wish you an enjoyable and fruitful conference!***

**Conference Conveners: Mitzi Geffen and Michele Ben**

**Mark your Calendars! Don't miss it! Sunday March 30th, 2015**

**ETAI Spring Conference**

**See you there!**

*ETAI – For a Lifetime of Professional Development*

## Directions to Makif AMIT Beer Sheva:

08-6414403 רחוב יהודה הלוי 95 באר שבע טלפון מקיף אמית"ת באר שבע

Yehuda HaLevi 95 Beer Sheva Tel. 08-641-4403

**Directions for public transportation:** Take the train or the bus to Beer Sheva. The central bus station and main train station (not the university stop) are right next to each other. From there you can take a #6 bus which stops in front of the school. The bus fare is 4.70 NIS. A cab costs approximately 30 NIS.

**Driving from the North: Take route 406 towards Beer Sheva.** At the entrance of Beer Sheva -take the very first right turn on to **Hatzadik M'Yerushalayim**. At the **second** circle, turn **left** on to Yehuda HaLevi. (If you've made the correct turn, Kay College will be on your right). After the turn, go straight on **Yehuda Halevi** for two blocks – straight through one traffic circle and then one regular intersection (Yaakov Dori St.) continue straight for half a block and the school will be on your **right**. There is parking on the street, in the school parking lot, and also in a parking lot across the street from the school.

**From the West: Take route 25 to Beer Sheva.** Turn **left** onto **Etzel St.** (There is a green sign indicating that you go that way to go to Tel Aviv). Drive for about 5 minutes until you reach the traffic circle at Kaye College. Turn left onto Yehuda Halevi Street. Drive straight on Yehuda Halevi St. through one traffic circle and one traffic light, and then see the school on your right.

**From the South: Come into Beer Sheva on route 406** which becomes **Derech Tuviahu**. Pass the Negev Mall and turn **right** on **Derech Meshachrerim** (the **second** traffic light after you pass the mall). Drive **straight** on Derech Meshachrerim – past the stadium and across metzada St. where it becomes Yehuda Halevi St. Drive on Yehuda Halevi St. through one traffic circle and then one traffic light. After another block, the school will be on your left.

<http://goo.gl/maps/CTtRV>

