

**Second Call for Abstract Submissions:**  
**Academic Writing in a Changing World**  
**Second International Conference on Academic Writing**  
**July 31 – August 1, 2012**

Conference Venue: MOFET, The Institute of Research,  
Curriculum and Program Development for Teacher Educators, Tel Aviv, Israel

**Keynote Speakers:**

**Graham Badley**, Emeritus Professor of Academic Development, Anglia Ruskin University, UK.  
**Paul Kei Matsuda**, Professor of English, Arizona State University, US.

The conference will address current issues in first, second, and foreign language academic writing in English, Hebrew, Arabic, and other languages. In this context, academic writing refers to any kind of writing that is done on the tertiary level and beyond in the educational system and international business community. The following general areas of interest will be addressed, as will any others related to the conference theme:

- The impact of an increasingly multicultural world on academic writing
- The impact of technology on academic writing
- Developing tools for writing in the 21<sup>st</sup> century
- The impact of changing social, political, and economic forces on academic writing

**Who should submit abstracts?**

- Academic Writing educators
- University & college researchers
- Deans, heads of departments, & program administrators
- Instructors from all disciplines
- Educators, writers, & editors from the business world & from government agencies, and educational policy makers
- Graduate & qualified undergraduate students
- Other interested parties

**Types of Presentations**

- Individual paper or presentation: 35 minutes including at least 10 minutes for discussion
- Panel presentation: three 25-minute presentations including 15 minutes for discussion
- Workshop: 75 minutes including non-presenter participation
- Round-table discussion: 75 minutes including non-presenter participation

**Important Dates**

- Deadline for submission of abstracts: **December 30, 2011**
- Notification of accepted abstracts by: **March 1, 2012**
- Conference: **July 31 – August 1, 2012**

## **Abstract Details**

All abstracts must be submitted as WORD documents written in English or Hebrew and should include:

- Title
- Language of presentation (English or Hebrew)
- Type of presentation and participant interaction (e.g., workshop, paper, demonstration of classroom practice/method or technological program)
- The issues/approaches/skills to be explored
- A maximum of 300 words
- Font: Times New Roman, 12 point, double-spaced

Abstracts written in Hebrew should include a translation into English, also not exceeding 300 words.

**Please note that abstracts exceeding 300 words will automatically be rejected.**

## **Selection of Abstracts for Presentation**

Abstracts will be evaluated blindly, based on the following criteria:

- Is the topic relevant to the conference theme?
- Is the approach to the topic original?
- Are the issues presented appropriate for the conference participants?
- Is the presentation placed within a theoretical framework, if relevant?
- Is the issue that prompted this presentation clearly stated?
- Are the implications for pedagogy or research clearly stated?
- Is the paper error-free in terms of grammar, punctuation, spelling, and clarity of expression?

## **Completed Abstracts**

Information about abstract format is included on the conference website: [www.ifaw.macam.ac.il](http://www.ifaw.macam.ac.il)

Abstracts should be submitted via the online form on the website.

Follow the directions on the website and submit your abstract before **December 30!**

The 2012 conference will address current issues in first, second, and foreign language academic writing in English, Hebrew, Arabic, and other languages. We invite you to submit abstracts for papers, panel discussions, symposia, round-table discussions, and workshops on any of the following topics or other issues that you see as part of our changing world as it affects academic writing.

### **The impact of an increasingly multicultural world on academic writing**

- The spread of English as an international language
- "World Englishes"
- English as the lingua franca in academia
- The growing numbers of standard varieties in the same language
- The role of local languages in academic writing
- Setting standards for academic writing globally
- Academic writing in different cultures: Bridging the gap in our classrooms
- Writing in a language other than one's mother tongue

### **The impact of technology on academic writing**

- Attitudes toward written and digital texts
- Changing concepts of the meaning of academic writing
- Blogs, social networks, Twitter, SMS
- Effects of digital publications, e.g., instant exposure
- Adaptation of traditional concepts such as "audience" and "register" to the newer forms of writing
- Dealing with plagiarism in the age of technology

- Assessing writing in the digital age

### **Developing tools for writing in the 21<sup>st</sup> century**

- Bridging the gap between writing in secondary school and at the tertiary level
- Changes in writing pedagogy in the 21<sup>st</sup> century
- Writing in the 21<sup>st</sup>-century workplace
- Supporting doctoral students and post-graduate writers in the 21<sup>st</sup> century
- Teaching techniques for improving the presentation of papers at conferences for L2 and L3 presenters
- Development of writing centers
- Gaining administrative support for writing programs
- Expectations of student writers regarding post-university life
- Individual writing / collaborative writing / authorship: Where are the boundaries?
- Email correspondence with professors and editors; formal/informal email

### **The impact of changing social, political, and economic forces on academic writing**

- Writing as engaged citizenship in the 21<sup>st</sup> century
- Potential challenges to English as a global, academic language (e.g., the rise of the Chinese economy)
- The language of research/publications: The status of one language vis-à-vis another

Further information about the conference can be obtained from the IFAW website: [www.mofet.macam.ac.il/ifaw](http://www.mofet.macam.ac.il/ifaw) or from the conference co-chair, **Dr. Trudy Zuckermann**: [trudy.zuckermann@gmail.com](mailto:trudy.zuckermann@gmail.com)

### **Organizing Committee**

**Dr. Trudy Zuckermann** (co-chair) – The Hebrew University of Jerusalem; Achva Academic College of Education

**Bella Rubin** (co-chair) – Tel Aviv University

**Ziona Snir** – Tel Aviv University; Hakibbutzim College of Education, Technology & Arts

**Sharon Hirsch** – The Hebrew University of Jerusalem

**Shimona Kushner** – Technion – Israel Institute of Technology

**Dr. Susan Holzman** – David Yellin Academic College of Education

**Dr. Orley Marron** – Israel Academic College; Independent scholar

**Dr. Glenda Sacks** – IDC – Herzlia Interdisciplinary College

**Bev Stock** – David Yellin Academic College of Education

**Dr. Yochi Wolffensperger** – Hakibbutzim College of Education, Technology & Arts

**Dr. Sue Schneider** – Independent Editor and Researcher; David Yellin Academic College of Education

**Ruth Serlin** – The MOFET Institute

**Liora Shpizer** – The MOFET Institute