



# Tell Me a Story

MINI CONFERENCE



TUESDAY 21.2.23 15:30 TO 18:30  
GINSBURG SCHOOL, YAVNEH

THEATER  
STORYTELLER  
POSTER EXHIBITION  
FASCINATING TALKS  
BOOK BROWSING  
IDEA SWAPPING  
RAFFLE

**ETAI** *for a lifetime of shared professional development*  
ETAI Office 02-5001844 Website: etai.org.il

## Conference Fees

**\*All teachers who pre-register will receive 2 raffle tickets. ☺**

Phone Karen at the ETAI office to pre-register: 02-500-1844 (etaioffice@gmail.com)

Members – free entrance

Non-members – 30 NIS

Non-members in a framework of a hishtalmut who pre-register – 25 NIS

**Directions:** Address – HaAlon 39, Yavneh

Google Maps: <https://goo.gl/maps/cLzufQVf4RhzyFJx6>

Train: From Yavneh West or Yavneh East take busses 2, 2x, 7

Buses: There are many busses to Yavneh. Check Google Maps or Moovit for exact directions from your location.

Parking: There is plenty of parking in lots along HaAlon street near the school.



**Don't miss the Mediterranean Symposium and ETAI International Conference  
on July 10-12 David Yellin Academic College, Jerusalem.**



# Tell Me a Story

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Ginsburg School

Tuesday, 21<sup>st</sup> February

15:30 – 18:30

## Program

15:30 – 16:20

**Registration, Book Exhibition, Chatting & Story Fair**

15:50 – 16:10 Publishers' presentation sessions



16:20 – 16:30

**Welcome Greetings**

**Michele Ben**

Conference Convenor

**Tali Dror**

Principal, Ginsburg Educational Campus

**Galit Yonah**

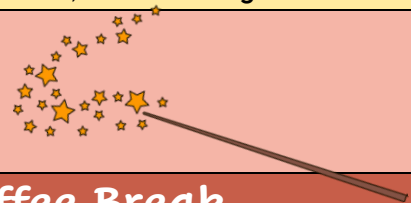
English Inspector, Central Region

16:30 – 17:10

**Opening Plenary**

**Jackie Teplitz**

Storytelling – a Magical Tool



17:10 – 17:30



**Book Exhibition & Coffee Break**

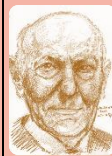
17:30 – 18:10

**Parallel Workshops**



**Rebecca Schram-Zafrany**

Telling Tall Tales



**Debbie Lifschitz**

What's your Flavour of the Day?

Bashevis Singer's "Utzel and his daughter Poverty."

**Michele Ben**

Read Them a Story!



**Jackie Teplitz**

Let the Magic Begin!



18:15 – 18:30

**Closing Event – Rebecca tells US a story!**

**RAFFLE!**

ETAI extends thanks to UPP, Gabi Klaf, ECB, English Adventure, Debbie Sarussi, Michelle Korenfeld,

Tsila Glidai, Shoshana Avrahami and Netta Golding for their donations towards the raffle.



# Tell Me a Story

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15:30 – 16:20

## Registration & Story Fair

Book browsing, meeting old and new friends, show, poster exhibition, idea-swapping  
15:50 – 16:10 Publishers' presentation sessions

16:20 – 16:30

## Welcome Greetings

**Michele Ben** Conference Convener    **Tali Dror** Principal, Ginsburg Educational Campus  
**Galit Yonah** English Inspector, Central Region

16:30 – 17:10

## Opening Plenary



**Jackie Teplitz**

### Storytelling – a Magical Tool

Storytelling provides the English language instructor with a magical tool to bridge the gap between oracy and literacy. This talk will explore the importance of storytelling in the acquisition of English as an additional language. Storytelling encompasses all activities – reception, production and also interaction as students are active partners, interacting with the storytelling, before, while and after listening to the story.

17:10 – 17:30

## Book Browsing, Chatting & Coffee break

17:30 – 18:10

## Parallel Workshops



**Rebecca Schram-Zafrany**

### Telling Tall Tales

Learn how to use storytelling in your classroom. Help students improve their spoken language skills! Make language acquisition more enjoyable! Incorporating the art of storytelling will enhance your teaching and your students' learning.

Gen

**Debbie Lifschitz**

### What's your Flavour of the Day?

Bashevis Singer's "Utzel and his daughter Poverty." Genres are the "flavors" of literature. In this session we will look at Bashevis Singer's humorous, tongue in cheek short story and discuss how he uses genre for effect and enjoyment.



JH/HS

**Michele Ben**

### Read Them a Book!

Hearing books read out loud is very important for literacy success. So.... Read them a book! We'll discuss what to look for when choosing the perfect book to read aloud in class, and discuss why reading books to your class is a crucial element of reading acquisition.

Elem / JH



**Jackie Teplitz**

### Let the Magic Begin!

This workshop will encourage you to take a leap of faith into the magical world of storytelling. Open your hearts and let's fill your soul with an adventure into using authentic children's literature in the EFL classroom.

Gen - from 6 to 99



18:15 – 18:30

## Closing Event – Rebecca Tells US a Story Raffle!

Abbreviation Key: Elem = Elementary/ JH = Junior High/ HS – High School/ Gen = General

## Our Presenters

**Jackie Teplitz**, Jackie Teplitz, PhD has been teaching in Israel for over 35 years. She is presently a teacher educator at Gordon Academic College of Education. Her expertise is in the areas of learning disabilities, literacy and technology in the EFL classroom. She is one of the contributors to the Pre-foundation Curriculum, 2019. She believes with all her heart there are no non-readers but rather there are emergent readers. She has developed teacher resources for the 44 phonemes of English to support the 'Speech to Print' Method of beginning literacy

**Rebecca Schram-Zafrany** is an English teacher and head of the English and Diplomacy departments at the Ginsburg High School in Yavne, Israel and has been a teacher for 33 years. She holds a BA in English Literature from Hebrew University in Jerusalem and an MA in Applied Linguistics from Tel Aviv University. Rebecca is also a storyteller who has performed and led workshops for educators, students, families and groups of all ages in the United States and Israel. She has written wonderful stories such as "The Miracle of the Black Pepper" and "Elijah's Yellow Balloon" which have been published in storybooks for everyone to read and enjoy.

**Debbie Lifschitz** was retired from Michlalah Jerusalem College after 42 years teaching there and elsewhere. Debbie has been an active ETAI member for a great many years. She currently serves on the ETAI board as treasurer. She holds two PhD degrees, one of which is in literature.

**Michele Ben** has been a school teacher here for the past 40 years, first in special education and now in English. She is a past ETAI chairperson and is currently serving as co-vice chair. She holds both a BA and MA and is a certified translator. She is very proud of her work helping students of all ages become proficient readers in both Hebrew and English so they can enjoy the magic of reading stories on their own.

*"Storytelling is the oldest form of education."*

Terry Tempest, author



*for a lifetime of shared professional development*

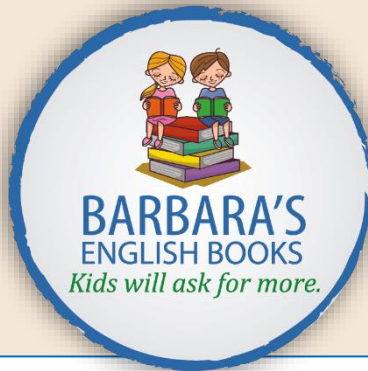
ETAi Office 02-5001844 Website: [etai.org.il](http://etai.org.il)

# Exhibitors' Directory



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By Netta Goldman

and marketed by Mira Laffer Goldman  
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Michelle Korenfeld Tel: